

**Program**  
**Second Australian Symposium on Services Research and Innovation**  
**(The Annual Meeting of the Service Science Society of Australia)**  
**Nov. 19<sup>th</sup> and 20<sup>th</sup>, 2012**  
**Darlington Center**  
**University of Sydney**

**DAY ONE (Nov 19<sup>th</sup>, 2012):**

**9:00 – 9:15am: Welcome (Chairs)**

**9:15 – 9:45am:**

**Dr. Dimitrios Georgakopoulos**

**Research Director, Information Engineering Laboratory, CSIRO, Australia**

**TITLE: Open Big Data Solutions for the Internet of Things**

**9:45 – 10:15am:**

**Dr. Surya Nepal**

**Principal Research Scientist**

**CSIRO ICT Centre**

**TITLE:**

**Secure Data Services in Hybrid Cloud Environments**

**10:15 – 10:45am:**

**Shankar Sivaprakasam**

**Senior Business Development and Strategic Sales Executive**

**Hewlett Packard**

**TITLE: Frugal services innovation – lessons from emerging markets and an adoption framework for first world corporations and governments during economic austerity.**

**10:45 – 11:00am: MORNING BREAK**

**11:00 – 11:30am:**

**Dr. Renu Agarwal, UTS**

**11:30 – 12:00 noon:**

**Prof. Ryszard Kowalczyk, Swinburne University of Technology**

**12:00 – 12:45pm: LUNCH**

**12:45 – 1:15pm:**

**Dr. Christine O'Keefe**

**TITLE: Privacy by Design in Services Science**

**1:15 – 1:45pm:**

**Prof. Joseph Davis**

**School of Information Technologies**

**University of Sydney**

**TITLE: An Integrated Marketplace for Computational and Human Services**

**1:45 – 2:15pm:**

**Prof. Aditya Ghose**

**School of Computer Science and Software Engg.**

**University of Wollongong**

**TITLE: Services research in Australia: A roadmap**

**2:15 – 2:45pm:**

**A/Prof. Fethi Rabhi**

**School of Computer Science and Software Engineering**

**UNSW**

**TITLE: Using Services for Large Scale Data Analysis**

**2:45 – 3:00pm: AFTERNOON BREAK**

**3:00 – 3:30pm: KEYNOTE**

**David Caspari**

**Managing Director, Hewlett-Packard (Australia and New Zealand)**

**3:30 – 5:00pm: INDUSTRY PANEL**

- **Andrew Thomson -Director of Public Sector Strategy, Cisco (Asia Pacific, Japan, China)**
- **Craig Baty - Executive General Manager and CTO, Fujitsu**
- **Bob Hayward - Chief Technology and Innovation Officer, CSC Australia and Asia**
- **Brad Howarth - commentator and author on digital transformation**
- **John Brand - Vice President and Principal Analyst, Forrester**
- **Pradeep Khanna - Presenter - CEO GLobal Mindset and Executive Director, Integrating Australia with Asia**
- **Greg Stone - CTO of Microsoft**
- **David Caspari, Managing Director, Hewlett-Packard (Australia and New Zealand)**

**5:00 – 6:00pm: NETWORKING**

**DAY TWO (Nov. 20<sup>th</sup>, 2012):**

**9:00 – 9:30am:**

**Prof. Albert Zomaya**  
**School of Information Technologies**  
**University of Sydney**  
**TITLE: The Cost Efficiency of Cloud Bursting**

**9:30 – 10:00am:**

**Prof. Guido Governatori**  
**NICTA**  
**TITLE: The journey to automating regulatory compliance**

**10:00 – 10:30am:**

**Prof. San-Yih Hwang**  
**National Sun Yat Sen University**  
**Kaohsiung, Taiwan**  
**(representing the Service Science Society of Taiwan)**  
**TITLE: Service Science Progress in Taiwan**

**10:30 – 10:45am:**

**Mahboobeh Moghaddam**  
**University of Sydney**  
**TITLE: An Auction-based Approach for Composite Web Service Selection**

**10:45 – 11:00am: MORNING BREAK**

**11:00 – 11:30am:**

**Dr. Srinivas Padmanabhuni**  
**Associate Vice-President**  
**Infosys Labs**  
**TITLE: Software engineering: The underdog dimension of Services Computing**

**11:30 – 11:45am:**

**Weisi Chen**  
**UNSW**  
**TITLE: E-Research Event Data Quality**

**11:45am – 12:00noon:**

**Evan Morrison**  
**University of Wollongong**  
**TITLE: Strategic Alignment of Business Processes**

**12:00 – 1:00pm: LUNCH**

**1:00 – 1:30pm:**

**Prof. Alistair Barros**  
**QUT**

**1:30 – 2:00pm: Dr. Saul Caganoff, CTO, Sixtree**  
**TITLE: Services as a Service – the burgeoning ecosystem of APIs**

**2:00 – 2:30pm:**  
**Prof. Simon Kaplan**  
**NICTA**

**2:30 – 3:00pm:**  
**Prof. Markus Stumptner**  
**University of South Australia**

**3:00 – 3:30pm:**  
**Dr. Liam O'Brien**

**3:30 – 3:45pm: AFTERNOON BREAK**

**3:45 – 4:00pm:**  
**Saradhi Motamarri**  
**UNSW**  
**TITLE: Status of Health Care Services, Mobile Health, and Health Care Service Design**

**4:00 – 4:15pm:**  
**Seung Hwan Ryu**  
**TITLE: Integrating Community Knowledge Acquisition and Data Features Analysis for Recommending Entity Similarity Functions**

**4:15 – 4:30pm:**  
**Syed Beheshti**  
**UNSW**  
**TITLE: FPSPARQL: A Graph Query Engine as a Service**

**4:30 – 4:45pm:**  
**Tri Kurniawan**  
**University of Wollongong**  
**TITLE: A Framework for Process Ecosystem Management**

**4:45 – 5:00pm:**  
**Wan Ting Jiang**  
**University of Wollongong**  
**TITLE: Non-functional Gateway for decision making in business process management**